

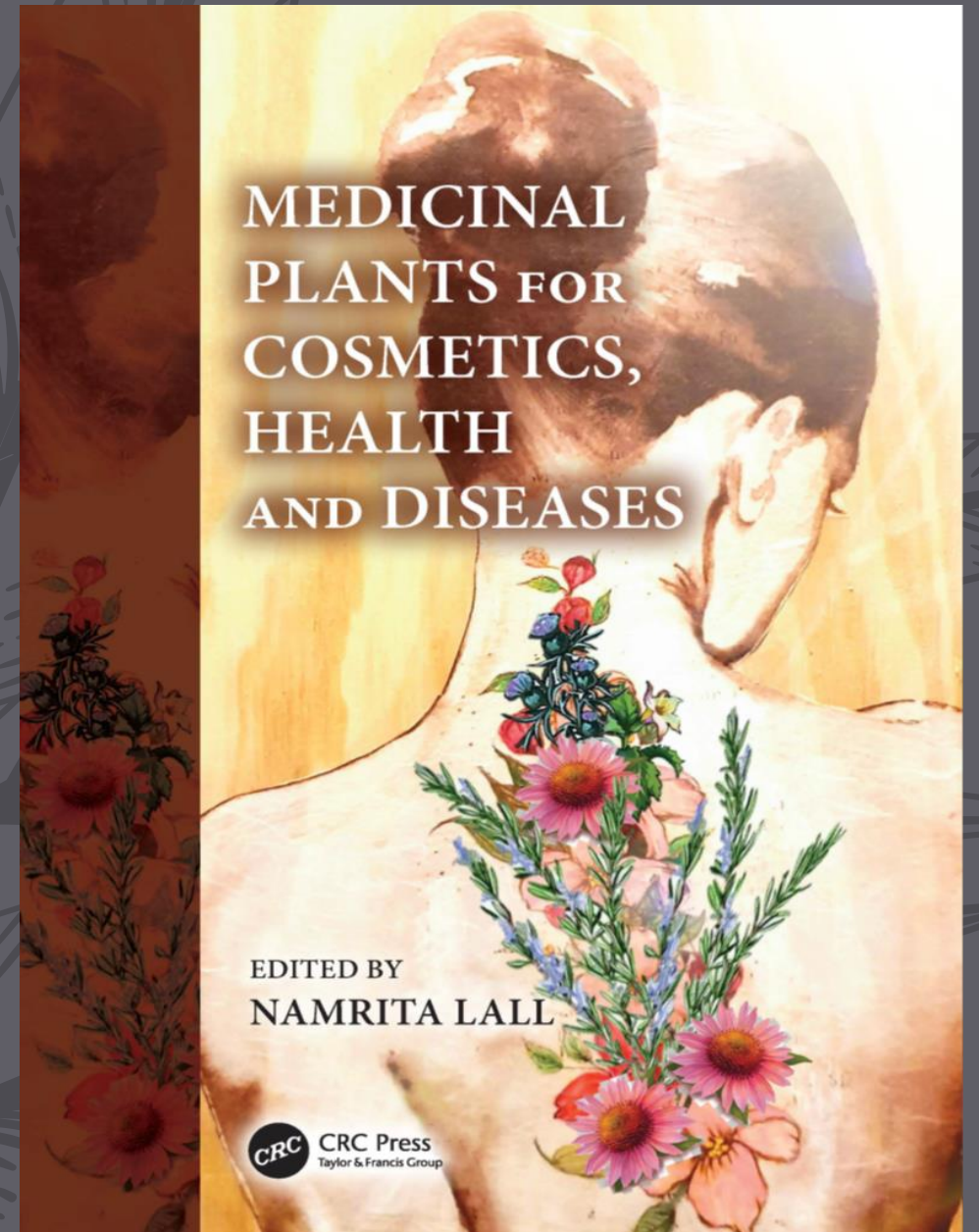


Medicinal Plants for  
Cosmetics, Health and  
Diseases

**Book launch**

**Prof. Namrita Lall**

Latest release



# Medicinal Plants for Cosmetics, Health and Diseases

- **CRC Press (Taylor & Francis Group)** is **one of the world's leading publishers of high-quality, cross-disciplinary knowledge** which leads to modern advances in humanities and social sciences, science and technology, engineering, medicine and healthcare.
- Head office is based at **Milton Park, in Oxfordshire, UK.**
- Big presence in the USA with offices in Florida, New York & Philadelphia.
- Chapters were written by **colleagues and postgraduate students**
- **Peer-reviewed**



Provides in depth information of various ailments and diseases



Describes plants that have been traditionally and scientifically shown to be effective for various diseases



Worldwide collaboration

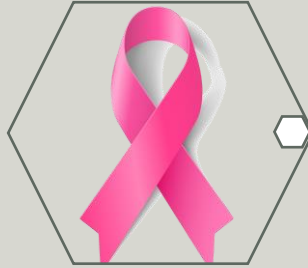
# Ailments and diseases



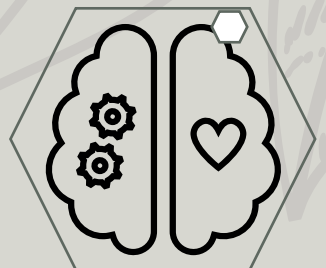
**Anti-aging**



**Acne**



**Diabetes**



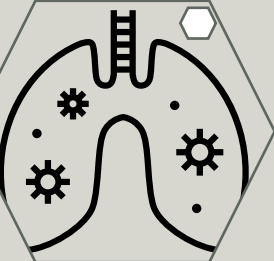
**Eczema**



**Wounds**



**Various cancers**



**Substance use Disorders**

**Tuberculosis**

**Neurodegenerative diseases**

# Various plant species



*Acanthopanax koreanum* Nakai

- Anti-aging effects when fermented



*Organum vulgare* L.

- Essential oil used for acne



*Aloe greatheadii* Schonland

- Traditionally used for eczema



*Rosmarinus officinalis* L.

- Essential oil used to treat wounds caused by diabetes



*Taxus brevifolia* Nutt

- Used for cancer



*Echinacea purpurea* (L.) Moench

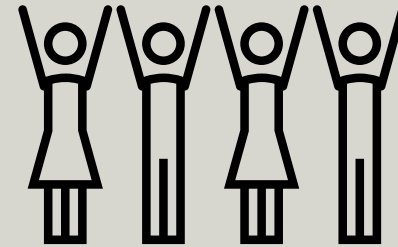
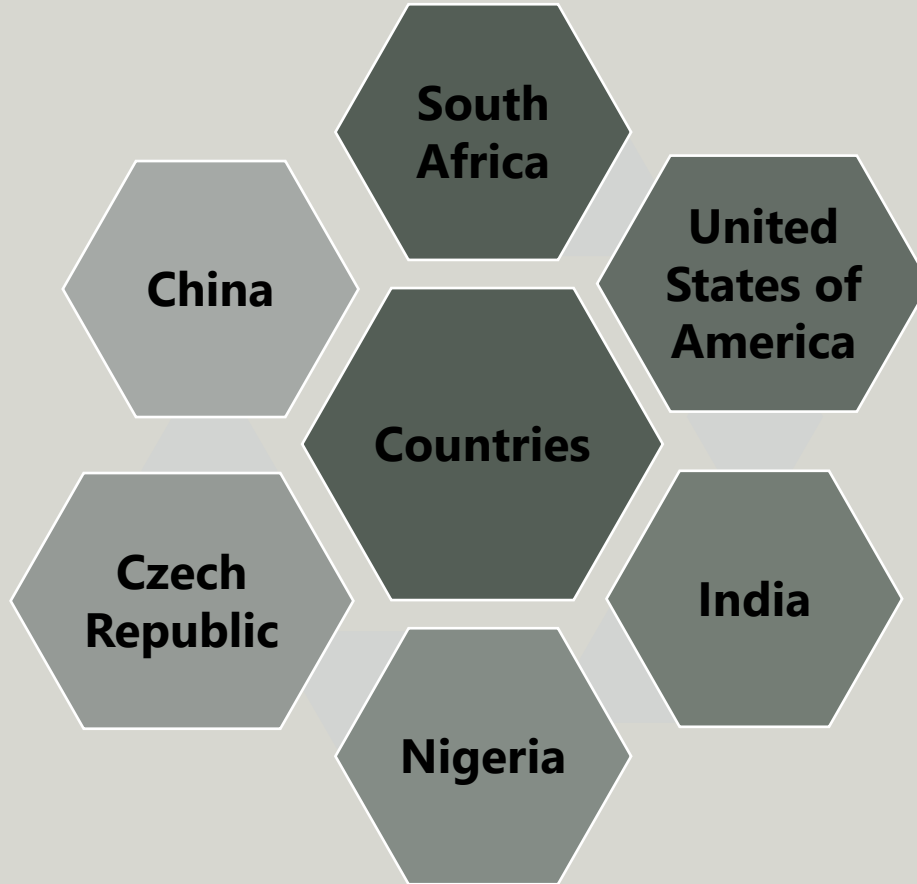
- Used for tuberculosis



*Ginkgo biloba* L.

- Compounds used for Alzheimer's disease

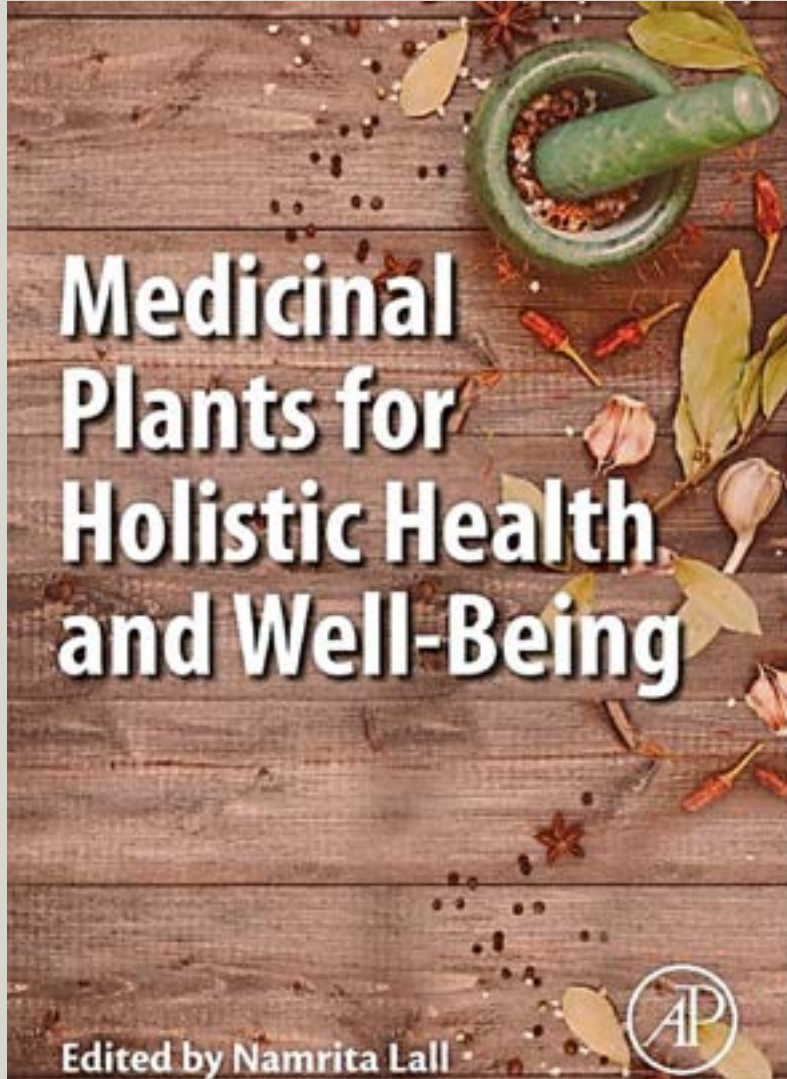
# Worldwide collaboration



Roughly 50 contributing authors



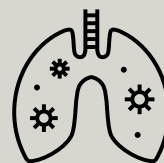
# Previously published books



# Medicinal Plants for Holistic Health and Well-Being

- **Elsevier** is a Netherlands-based academic publishing company specializing in scientific, technical, and medical content
- Valuable information for students, professors and researchers
- Includes scientific evidence to support pharmacological and therapeutic potential
- South African plants used to treat

Tuberculosis



Cancer

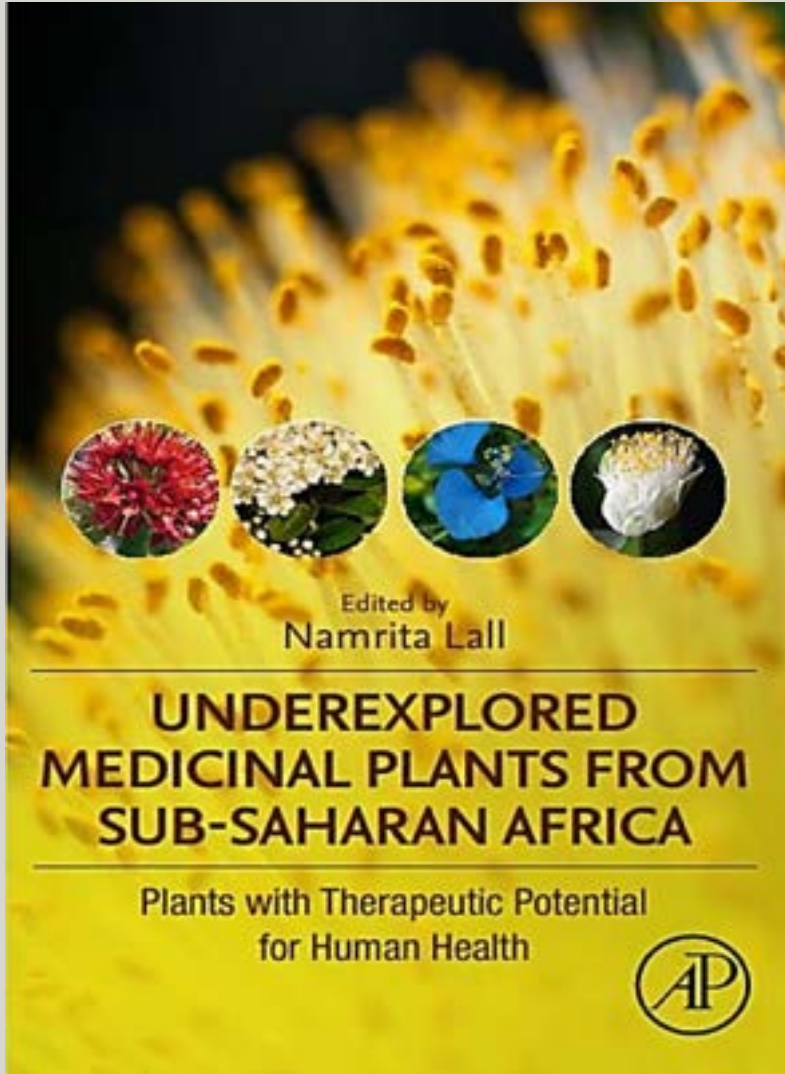


Acne





# Underexplored Medicinal Plants from Sub-Saharan Africa



- Published by **Elsevier**
- Monographs of a comprehensive plant selection consisting of

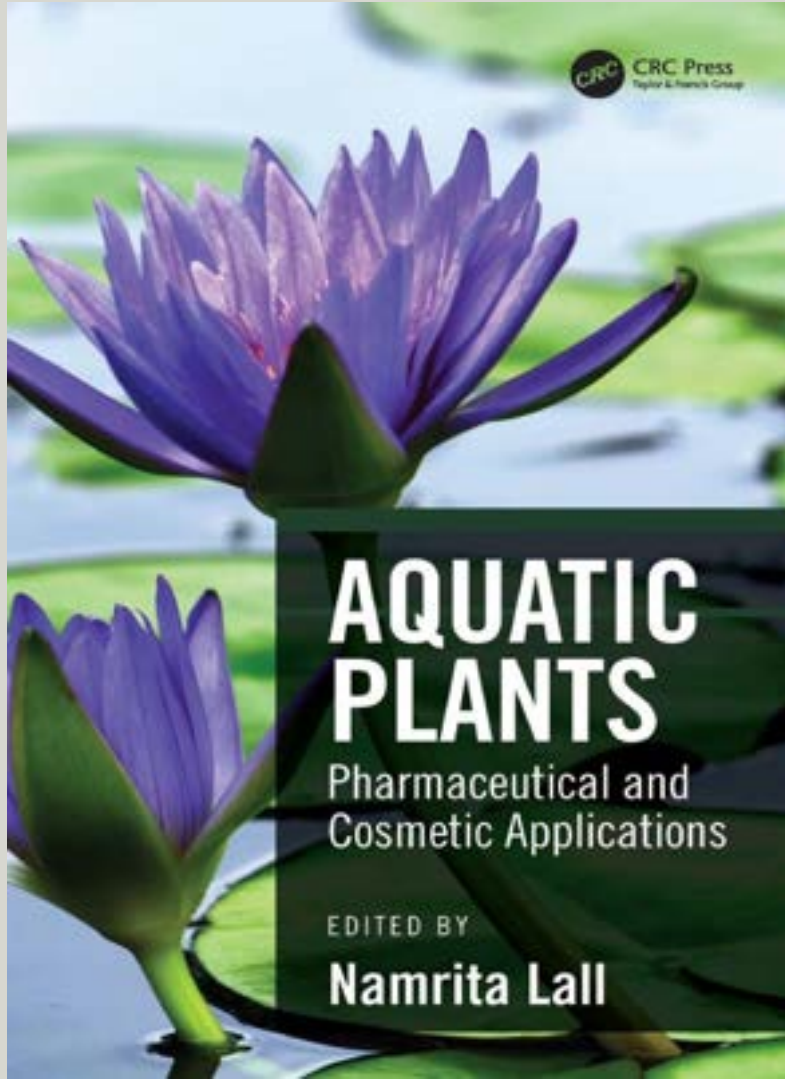


Rarely explored plants



Underestimated therapeutic value

- Consists of both local and international authors



# Aquatic Plants: Pharmaceutical and Cosmetic Application

- Published by **CRC Press (Taylor and Francis Group)**
- Focuses on aquatic and wetland plant species
- Includes
  - Ethnobotanical use
  - Genome sequencing
  - Chemical structure
  - Biological activity
- **Recommended by Choice Review to the Western Illinois University, USA**
  - For both under- and postgraduates

Choice Review is a go-to source for librarians

Offers around 600 reviews every month

- Identifies the best new books in academia

Serves 2,400 institutions worldwide

Publishing branch of the Association of College and Research Libraries

- Division of the American Library Association
- Kennesaw Univ, Univ of Missouri, USA, India, Univ of Mauritius, SA-Universities

# Book in progress: The undiscovered therapeutic potential of medicinal plants from Sub-Saharan Africa

- **Springer Publisher:** American publishing company of academic journals and books, focusing on the fields of nursing, gerontology, psychology, social work, counseling, public health, and rehabilitation
- Focuses on underestimated medicinal plants
- Includes scientific studies and validation of the plants therapeutic value
- Targets academic and those interested in the natural product industry
- **By Prof N. Lall and Dr. A. Reid**





 @Lall\_et\_al  
 Namrita Lall  
 namrita.lall@up.ac.za  
 Namrita Lall

